

Design Competition „beyond bauhaus – prototyping the future“

# Social Media Toolkit

February 12th - March 31st 2019

Hashtags: #beyondbauhaus #bauhaus100

## Facebook

Text proposal short:

To mark the centennial anniversary of the Bauhaus design school, the international 'beyond bauhaus' competition is all about groundbreaking design concepts that offer creative answers to the pressing social and environmental questions of our time. Find more information and apply until March 31st at [www.beyondbauhaus.com](http://www.beyondbauhaus.com)

Text proposal long:

To mark the centennial anniversary of the Bauhaus design school, the 'beyond bauhaus' competition is calling visionary designers from across the world to contribute concepts and prototypes which address relevant social issues, and aim to make the world a healthier, fairer, more sustainable and better place! Apply until March 31st for a chance to travel to Berlin at the organizers' expense and to present your project in an exhibition in Germany's design capital this summer: [www.beyondbauhaus.com](http://www.beyondbauhaus.com)

Find our Facebook post to share on your page or profile here: <http://bit.ly/2TKhTng>

## Twitter/Instagram

Text proposal:

The international #beyondbauhaus #design competition is calling for groundbreaking design concepts that offer creative answers to the pressing social and environmental questions of our time! Apply now until March 31st at [www.beyondbauhaus.com](http://www.beyondbauhaus.com) #bauhaus100

Find our tweet to re-tweet on your account here: <http://bit.ly/2TKlLol>

## Media

Picture: <http://bit.ly/2BvWlTt>

GIF animation (4 MB): <http://bit.ly/2THJWDD>

MP4 video animation (8 MB): <http://bit.ly/2TISiLv>

Video trailer on YouTube: <https://youtu.be/Au1YkoNqYJA>

**THANK YOU FOR YOUR SUPPORT!**