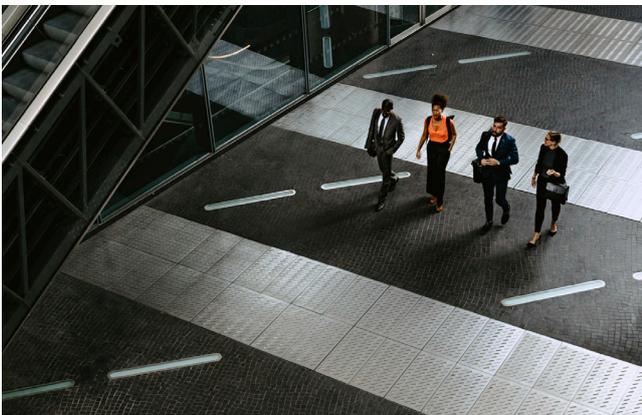


AGYLE – A Bridge between Africa and Germany

AGYLE is an African German Young Leaders Programme that brings together young leaders from Africa and Germany for long-term business networking. New solutions-based approaches and business models will be developed in an innovative design-thinking process. In the spirit of the “Marshall Plan with Africa”, direct encounter and partnership-based exchange promotes the development of innovative ideas and projects and thus lays the foundation for sustainable economic cooperation. The programme will start in 2021 and is open initially to leaders from Ethiopia, Ghana, Rwanda and Germany.



AGYLE is a programme of the German Agency for Business and Economic Development (AWE) and Germany – Land of Ideas. AWE is funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) and supported by GIZ and DEG.

Background of AGYLE

With a flourishing start-up tech scene, deep familiarity with digital-communication tools, new cryptocurrencies and mobile payment services, Africa is a continent of ideas, home to a young generation with remarkable entrepreneurial spirit and innovative power. Against this background, AGYLE aims to spark African-German dialogue and to reshape economic cooperation: sustainably, agile, and in genuine partnership.

Goals of AGYLE

- Strengthening African-German dialogue through direct contacts
- Establishing sustainable economic cooperation between Africa and Germany
- Promoting innovative ideas and business models
- Presenting a new image of Africa in the German public sphere

Programme of AGYLE

Every year, a jury will select 40 young leaders from Germany and the countries of the “Compact with Africa”. The participants will be invited to an event week that will take place digitally in 2021. The focus will be on interdisciplinary exchange and networking, professional motivation and cross-border cooperation between young leaders. The heart of the programme is a virtual design-thinking lab, in which mixed teams develop and refine selected ideas and business models. A jury will award a prize at the final event for the most innovative and promising idea. The week will be rounded off by virtual discussion rounds, keynote speeches, bar camps, company tours and cultural activities. In addition, all participants will be introduced to an exclusive digital business network to deepen contacts and create sustainable long-term business relationships. AGYLE’s annual theme for 2021 is “Crisis as a Chance – Young Leaders Prototyping the Future”.

Participants

- Young Leaders up to 40 years of age
- From the fields of business, politics or media
- From Ethiopia, Ghana, Rwanda and Germany (2021)

Participant benefits

- Exclusive access to an international business network and new, long-term corporate contacts and business relationships
- Development of innovative ideas and new business models
- Professional and interdisciplinary collaboration at eye-level with experts, mentors, participants
- Exchange of experience with other young leaders from participating countries
- Positioning as a representative of the home country
- Support in international positioning as a young leader and promotion of career development
- Cultural insights into the participating countries

Timeline

- Application period
1 July 2021 – 5 September 2021
- Jury meeting and selection of AGYLE Young Leaders
September 2021
- AGYLE programme week
28 October – 4 November 2021
- Event week in Berlin
Autumn 2022

Further information

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